



# PRESS RELEASE

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**FOR IMMEDIATE RELEASE**

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## **CITY OF SEAL BEACH AND CONSERVATION CORPS OF LONG BEACH ANNOUNCE THE COMPLETION OF PACIFIC COAST HIGHWAY MEDIAN BEAUTIFICATION PROJECT**

SEAL BEACH, CA – The City of Seal Beach (City) and the Conservation Corps of Long Beach (CCLB) are pleased to announce the completion of the Pacific Coast Highway (PCH) Median Beautification Project, a collaborative initiative designed to enhance the overall corridor aesthetics, promote sustainable landscaping, and improve erosion and sediment control along the median areas. The project introduced native and drought tolerant plant and tree materials to replace the original dirt-mounded medians, supporting long-term water conservation and environmental resilience.

Through a grant administered by the California Conservation Corps, CCLB provided funding for the labor, while the City supplied the materials. This partnership was made possible with the support of Caltrans District 12, whose support in workforce development and environmental stewardship played a key role.

Construction began in September 2025 along Pacific Coast Highway between 1st Street and Marina Drive. Project improvements included regrading and leveling median areas, removing outdated vegetation, and installing a diverse mix of trees and low-water plantings. The existing irrigation infrastructure was reused and upgraded with a new water efficient system, newly planted trees were double staked for stability, and mulch was applied to complete the installation. These improvements enhance the visual quality of the corridor and support the City's ongoing efforts to maintain public spaces and infrastructure for the benefit of residents, businesses, and visitors.

"This project showcases what can be achieved when public agencies and community partners come together," stated Mayor Lisa Landau. "It underscores our commitment to

environmental stewardship, workforce development, and protecting the quality of life that makes Seal Beach a wonderful place to live and visit.”

“This project reflects what’s possible when public agencies and workforce organizations come together with a shared vision for sustainability and community improvement,” said Dan Knapp, CCLB’s Executive Director & CEO. “By engaging corpsmembers in hands-on environmental restoration and beautification efforts, we’re not only enhancing a critical gateway corridor for the City of Seal Beach but also providing young adults ages 18-26 with meaningful job training in sustainable landscaping, water conservation, and infrastructure improvement. These are the types of partnerships that strengthen our communities today while preparing the next generation of environmental stewards for long-term careers.”

The City and CCLB extend its appreciation to its partners for their cooperation and dedication in successfully delivering this project.

For more information on how CCLB makes a positive impact on the environment and community, please visit: <https://www.cclb-corps.org/>

For more information on Public Works projects, please visit the Capital Improvement Program webpage at: <https://capitalimprovement.sealbeachca.gov/>

**Before:**



Photo Caption: Landscaping along Pacific Coast Highway prior to median improvements. Photo Credit: City of Seal Beach.

**After:**



Photo Caption: Newly installed drought-tolerant landscaping along Pacific Coast Highway. Photo Credit: City of Seal Beach.

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